

## Communications Consultant (Senior account executive equivalent)

### Full-time Permanent Role

Pulse Brands is a multi-disciplinary agency based in Covent Garden, London, encompassing employee engagement, corporate communications and design. We help businesses to build corporate brands which are guided by purpose and principles. Our clients range from small social enterprises to multi-nationals, across a range of sectors including energy, education and finance.

#### Purposeful work

We are looking for a talented and thoughtful communications consultant, who is interested in our ethos of purposeful communications and branding. Our success comes through putting purpose at the heart of everything we do with our clients and ourselves. In 2019 we became a BCorp and take into account our impact on our staff, clients, community, the environment and society as a whole. We want every member of staff to feel that the work they do is helping to make a difference, be that to the people of Iraq or addressing climate change. This role will appeal to candidates looking for a position that will make them feel like they are contributing to making the world a better place.

#### The role

The primary role of the candidate will be to work on internal and external communications for Rumaila (the world's second largest oilfield, in Iraq) and The Queen's Anniversary Prizes, as well as managing Pulse's own social media. There is also potentially the chance to work on supporting a key environmental summit being organised by Pulse prior to COP-26 later this year.

Ideally the candidate would have at least two years' account executive experience in corporate communications – either in-house or agency. The ability to write concise, targeted copy is key to this role. The successful candidate will have a range of experience in writing press releases/features, writing copy for internal communications channels and developing social media campaigns for Facebook, Linked In, Instagram and Twitter.

We have a very collaborative culture at Pulse and you would be expected to work closely with both consultants and designers.

#### Responsibilities:

- Work as a part of a communications team working with our clients to develop and write content for internal newsletters and social media posts.
- Liaison with our designers to create social media posts and collateral.
- Researching articles, drafting factsheets, conducting interviews for articles, drafting articles and social media posts.
- Project management
- Client contact

### Experience and Skills

- Excellent writing skills as well a keen sense of news and angles
- Social media experience including planning/executing campaigns and confident use of Canva and Buffer
- Excellent listening and empathy skills – ability to gain deep levels of trust and support from client
- Experience in analysing and gaining insights from data, research material and surveys
- Experience in writing for business – technical writing skills would be a bonus
- High standard of computer literacy including Microsoft Office
- Excellent educational credentials
- Arabic speaker or knowledge of Arabic would be helpful but not essential

### How to apply:

- Have a look at our website [www.pulsebrands.com](http://www.pulsebrands.com) first. When applying, send in your CV, a selection of relevant work and 100 words on why you would like to work for Pulse.
- Email to [Jacqueline.milton@pulsebrands.com](mailto:Jacqueline.milton@pulsebrands.com)

Salary: Competitive and depends on experience

Pulse values diversity and we are committed to equal opportunities and creating an inclusive environment for all our employees. We welcome applicants regardless of their ethnic origin, gender, race, colour, religious beliefs, disability, sexual orientation or age.